

## RYANS AT NEWCASTLE EQUESTRIAN CENTRE

### REGARDEZ MOI BREEDING PACKAGES

#### SALE TERMS

1. Regardez Moi Breeding Packages are available for purchase as a package commencing in the 2009 season.

The package entitles the Purchaser to a live service during each of the following breeding seasons, namely 2009, 2010, 2011, 2012, 2013 under Ryans Stallion Breeding Contract 2009 as amended (“**RYANS SBC**”).

2. Package availability will be restricted:-

- No greater than 50 packages will be released in the 2009 season;
- No greater than 100 packages in total to be released.

3. A Regardez Moi Breeding Package in any one season will entitle the Purchaser to have a nominated mare served during that season. If the mare does not go into foal (as determined by two 15 day pregnancy tests) this service fee is deemed to have been used.

4. The Purchaser may nominate a mare not owned by the Purchaser to receive the service entitlement under Ryans SBC. The owner or agent for the nominated mare must sign and observe the Ryans SBC.

5. The Purchaser may transfer / assign their interest in the Regardez Moi Breeding Package but only subject to Ryans SBC and confirmation from the transferee that they accept Ryans SBC. The Transferee / Assignee must sign a Regardez Moi Breeding Package Transfer document, otherwise any Transfer / Assignment is invalid.

6. A Purchaser who fails to present a mare for Live Service in any given season foregoes the service entitlement for that season.

7. The Regardez Moi Breeding Package entitlement is conditional upon Regardez Moi not having sustained a disabling event. Disabling events include:-

- Death of Regardez Moi;
- Regardez Moi being unable to fulfill his serving duties due to injury or illness.

The Purchaser should arrange insurance to protect against loss of the service fee entitlement by a disabling event. The Purchaser is solely responsible to secure and effect insurance against a disabling event (if required).

8. Each Regardez Moi Breeding Package is available at \$6,000 plus GST. There is an additional handling fee of \$300 plus GST per season to be paid upon the arrival of the nominated mare for that season.

9. Additional Notes also apply.

## ADDITIONAL NOTES – REGARDERZ MOI BREEDING PACKAGE

- A. Regardez Moi currently only provides live cover. All mares will need to be brought to Ryans at the Newcastle Equestrian Centre, Heatherbrae for serving.
- B. Service fee entitlement / service entitlement is subject to Ryans stud conditions including agistment, vet and handling policies. Please refer to Ryans Stud Contract which will apply to all visiting mares each season excluding clauses 1(a), 1(b), 1(e); 2; 3(a); and 11.
- C. If a mare does not conceive after two 15 day pregnancy test the Ryans will nevertheless continue to try and achieve a positive pregnancy and may permit the Purchaser / mare owner to change mares. This option is a goodwill gesture and not a contractual obligation. The Regardez Moi Breeding Package entitlement does not guarantee a positive conception, Ryans will support their reputation and use best endeavours to achieve a positive outcome.
- D. Ryans will seek to adhere to the live foal guarantee stated in clause 10 of Ryans Stallion Breeding Contract 2009 / 2010.
- E. A standard breeding season at Ryans starts on 1 September and finishes on 15 March the following year, the breeding season spans over six months. This allows the competition program for Regardez Moi to be prioritised and still leaves sufficient time for all mares to be covered.
- F. All progenies sired by Regardez Moi have a priority acceptance for inclusion in the Auction of the Stars program. Five Regardez Moi yearling were offered at the last Auction of the Stars in Toowoomba on 16 August, 2009, all sold at an average of \$17,950.00. Ryans at the Newcastle Equestrian Centre have a floor price of \$15,000.00 for Regardez Moi young stock, outstanding foals have sold to \$30,000.00.
- G. Ryans will continue to promote Regardez Moi. He is currently on a program focused on being selected on the Australian team for the World Equestrian Games (“**WEG**”) in 2010 at Kentucky in the U.S.A. Regardez Moi is presently being promoted in an advertising campaign which includes:-
- Comprehensive coverage in the Horse Magazine, Horse Deals, Stallions at Stud;
  - The production of a Stallion DVD;
  - The printing of glossy brochures;
  - Independent advertising in smaller newsletters such as the NSW Dressage Council Centreline, etc;
  - Stallion masterclasses conducted around the country, usually in conjunction with Auction of the Stars;
  - Regular participation in the top international competitions in Australia. In 2008 to 2009 Regardez Moi was the Australian Grand Prix Champion and in 2009 represented Australia at the World Cup in Las Vegas in the USA.

The current budget anticipates an expenditure of \$200,000.00 in the next 12 month period promoting the stallion. This promotional campaign is an industry leader and is intended to support the ongoing value of Regardez Moi progeny.

- H. Subject to the availability of alternate stallions Ryans will exchange a service fee entitlement in Regardez Moi for an alternate stallion standing at the Newcastle Equestrian

Centre, Heatherbrae if required by the Purchaser. The facility of an alternate stallion will be available and is of particular interest if Regardez Moi sustains a disabling event.

**PURCHASER ORDER**  
**REGARDEZ MOI BREEDING PACKAGE**

I, \_\_\_\_\_(name)  
\_\_\_\_\_(ABN)  
\_\_\_\_\_(address)  
\_\_\_\_\_(contact phone)

apply to purchase a Service Fee Package in the Stallion Regardez Moi.

I confirm and accept the Terms of Sale as set out in the attached document. I confirm Purchaser's details are as follows:-

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Mobile: \_\_\_\_\_

**Accounts may be paid as follows:-**

- Direct Deposit:

Commonwealth Bank, Rutherford,  
H & R Ryan Pty Ltd,  
BSB 062 749, Acc No 1000 3284

***Please put your name on the transfer for identification***

- Bank cheque
- Personal cheque

\_\_\_\_\_  
(Signature) Date \_\_\_\_\_

\_\_\_\_\_  
Signed on behalf of H & R Ryan Pty Ltd Date \_\_\_\_\_